



2018 Annual Meeting Summary by Dave Green Executive Vice President

The WQC held its annual meeting, forum and technical review sessions February 20 – 22, 2018 at the KCI Embassy Suites Hotel in Kansas City Mo with over 150 registered. We had many not make the meeting due to bad weather affecting travel plans. The WQC is the only industry wide organization that brings together all wheat interests from breeders and producers to millers, processors and bakers. These participants are provided information on the milling and baking qualities of wheat varieties that will be released, grown and processed in the next few years.

The Executive Board and Board of Trustees elected a full new slate of officers and members. They are all listed on the website. The Council remains in sound financial condition. Our three technical boards held meeting to discuss program improvements and check varieties. The changes are to better improve the grow out process to better compare the varieties across environments. Their minutes and board officers can be found on our website.

Our speaker's forum again generated a large audience. Dave Katzke of General Mills presented a NAMA prepared update on glyphosate which generated lots of discussion. Dr Mary Guttieri discussed the role of sulfur fertility as it related to several aspects of quality. We then held a session on each role in wheat quality. Brett Carver from Oklahoma State discussed the breeder role. Romulo Lollato from KSU discussed the role of Extension. Andrew Hoelscher reported on the grower role and the steps they are taking to foster changes in the delivery process. Haley Butler of Limagrain and Vance Lamb of ADM Milling discussed the role of the seed lab and the miller to drive improvements. Len Heflich, retired baker and current industry consultant, described what bakers are thinking and doing. Our evening dinner speaker was Dr Brad Seabourn who discussed the important work on quality that ARS labs do to contribute to the quality process.

Our cooperators evaluated nine cultivars this year. The spring wheat group uses six growing locations representing all the environments of the north central US. They were milled at the ARS wheat lab in Fargo ND and evaluated by our 13 baking cooperators. We had public varieties from North Dakota State, South Dakota State and University of Minnesota. We looked at private varieties from Westbred, Limagrain and Syngenta. Results for each variety can be looked at in detail on our website. In the winter wheat group, we saw entries from Texas, Oklahoma, Kansas, Colorado and Nebraska public university programs. Monsanto and Syngenta entered private lines. Those testing results are also on line. The soft wheat group met two weeks later in Wooster, OH with about 50 attendees. A combination of 19 varieties and checks were evaluated. Check our website for more details.

Our meetings are well attended due to the value our members place on quality and the knowledge gained from our speakers. It is a great way to make the industry contacts you need in today's workplace.



Dr Brad Seabourn was our dinner speaker and discussed the ARS role in wheat Quality.



Executive VP Dave Green Presents the “Full Kernel Award” to Terry Selleck for his service to the council.



Tim Aschbrenner (R) presents Montana wheat breeder Jim Berg with the annual “Millers Award” for best new variety in this years trials.



Lee Sanders receives a plaque to note her service to the Council as Past Chair.